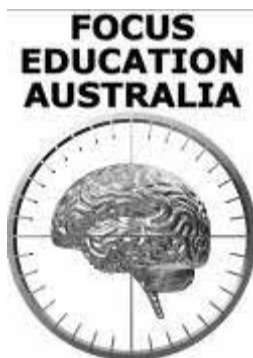


FOCUS EDUCATION PRODUCTS AND SERVICES PACKAGE

JOHN JOSEPH



Mind Web

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Contact Details

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Web: www.focusededucation.com.au
Resources: www.mindwebs.com.au

Check out John Joseph's programs outlined in this booklet or from the Focus Education website. Alternatively, John can plan specific sessions with you. He has a strong depth of experience in supporting sites to develop and implement sustainable change. John works with individual sites or at cluster levels. He is one of those rare individuals who works with educators, students, parents and the corporate world of work. Focus Education programs are available face-to-face or via distance education modes.

"Dear John (The Brain Man), I'd like to thank you for the excellent conference I attended on Tuesday 13th May 2008, at Canterbury High School in England. In fact because your research is so thorough, I actually would have liked longer to discuss this, even including 'some hands-on work', even though I was a little bit squeamish at the thought, I really believe that the young people given the opportunity to do this, benefited greatly from it. You certainly proved to be an excellent speaker/performer/facilitator and really kept your audience captivated. Your delivery was just right, mixing a range of different styles. As a qualified Careers Adviser I was particularly interested in the information regarding the 'Four Worlds' and also the learning styles software; and found the way that it was linked to career ideas was very good. After reading the course notes, I found myself using the checklist '50 Bran-Compatible Strategies', I now have some hard evidence for strategies that I already use. I truly feel very privileged to have attended this presentation and will certainly discuss this further with my colleagues."

Paul Grant, Associate Head of School – Foundation Studies, North West Kent College

Plan your Professional Development with John Joseph

Focus Education provides a Professional Learning service for educators across Australia and internationally. Director of Focus Education, John Joseph M Ed, is an experienced classroom practitioner, university educator and professional speaker with expertise in the field of contemporary learning theories and practices congruent with this. The mission of the organisation is to provide the most current information about learning with the brain mind as possible, to educators and educational administrators, at the most competitive rate achievable.

John, you are a superstar: keynoter and presenter extraordinaire. Our teachers cannot get enough of you. You must come back! You have certainly earned yourself a place in our NESAs Hall of Fame.

David Chojnacki, NESAs Center, GREECE, Keynote and workshops for 750 delegates in Bangkok

John Joseph offers the following educational services:

1. Stimulating conference keynote addresses and workshops
2. Professional Learning workshops and seminars for teachers
3. Student learning workshops
4. Parenting seminars
5. Conferences for educators across all of the education sectors
6. Education system initiatives for recruitment, training and deployment of teachers
7. On-line Professional Development Programs tailored for teachers and leaders
8. Train-the-trainer programs for educators
9. Development and sale of educational resources, including books, posters, CD Roms, DVDs, models, kits, lesson plans....
10. Networking with other high quality brain-compatible learning sites

Contemporary learning theories from an education perspective

Research into how the human brain learns presents an unprecedented opportunity to reflect on the vast array of practices that make up teaching and learning, and to determine what actually benefits students in classrooms, as well as what needs to change in order to improve learning and make the schooling experience more enjoyable and satisfying for all. We have learnt that the human brain is highly 'plastic'. Life-long learning is our biological imperative. We have learnt that the brain needs certain biological conditions met in order to work at optimal levels - nutrition, sleep, exercise, emotional engagement and safety from threat are key elements of conditions for learning. The classroom of the future must reflect both the biological and social nature of diversity and create programs based on learning rather than teaching.

Brain-compatible education is a term to describe the highly interdisciplinary blend of theories that relate to all levels of organisation of the human brain. Strategies claiming to be brain-compatible must satisfy the criteria of contributing to the likelihood of engagement in learning from students, regardless of the weighted elements that mitigate against learning. John Joseph's work builds bridges between the many disciplines that inform teaching and learning. His conference addresses inspire educators. They excite young people and provide frameworks for parents to see new breathtaking possibilities in one of the world's most valuable institutions – our schools.

"I believe people leave your workshops anxious for more John, because you have presented information to them which they are innately interested. The content and pace of your workshops, the pitch of your delivery, the latest ICT images, the relevant handouts and readings all combine to result in highly successful outcomes. You make personal connections to new learning. You make significant impacts."

Dale Gathercole South Australian primary school principal

Plan your Professional Development with John Joseph

John's programs provide you with a strategic perspective and a deeper insight into the processes involved in human learning and development. What John offers is unparalleled customisation of your needs within his capabilities. Our multi-channel approach means that you can go face-to-face, on-line, CDRom, print, video-conferencing, and even train-the-trainer. Please read through the following list and identify the sections that most appeal to you and indicate your Interest Level preferences from High to Medium to Low. Together, we can personalise your professional learning needs and provide the best value-for-service possible.

	Methodologies and Strategies Section	Interest Level
1	Professional Learning Workshops for teachers based on contemporary research into how the brain learns. These sessions typically occur as full-day blocks for staff, with practical classroom application in mind. A listing of sessions appears in this booklet.	<input type="checkbox"/> High <input type="checkbox"/> Medium <input type="checkbox"/> Low
2	On-line follow-up utilising web-based and/or video-conferencing methodologies. These sessions typically occur after the presenter has completed full-day staff sessions in the face-to-face mode. Staff can log-on to interactive sessions with John.	<input type="checkbox"/> High <input type="checkbox"/> Medium <input type="checkbox"/> Low
3	Creation of resources including PowerPoints, background notes and suggested methodologies for school leaders to facilitate further workshops after the in-school component. John Joseph provides you with stunningly professional images and ideas.	<input type="checkbox"/> High <input type="checkbox"/> Medium <input type="checkbox"/> Low
4	Train-the-trainer programs for senior staff at your site(s) to provide Professional Learning based on Focus Education's intellectual property. The training is provided by John Joseph and is intensive (up to 5 full days).	<input type="checkbox"/> High <input type="checkbox"/> Medium <input type="checkbox"/> Low
5	Student learning workshops. John Joseph presents to large cohorts of students (typically up to 100) about the exceptional capacity of their brains to learn, how to make learning memorable, how to care for their brains and how to be emotionally smart.	<input type="checkbox"/> High <input type="checkbox"/> Medium <input type="checkbox"/> Low
6	Parent workshops. John Joseph presents information about parenting and providing educational support at home. These brilliant sessions deal with issues such as learning styles, homework, nutrition, sleep, the Internet, attitude, wellbeing, emotions and conflict.	<input type="checkbox"/> High <input type="checkbox"/> Medium <input type="checkbox"/> Low
7	Conference notes for delegates with background reading, follow-up learning recommendations and practical suggestions for classroom applications. John's notes can be tailored to your needs, including comprehensive lesson plans.	<input type="checkbox"/> High <input type="checkbox"/> Medium <input type="checkbox"/> Low
8	Provision of educational resources and publications from John Joseph plus other highly-regarded authors, tailored to your needs. Mind Webs has over 150 high quality education and parenting resources for display and sale.	<input type="checkbox"/> High <input type="checkbox"/> Medium <input type="checkbox"/> Low
9	Articles by subscription for parents and teachers. John Joseph has written 65 back-to-back articles for inclusion in your school's weekly newsletters. Designed to align the parent community with the strategic focus of the school.	<input type="checkbox"/> High <input type="checkbox"/> Medium <input type="checkbox"/> Low
10	Learning Styles digital analysis tool with capacity for student candidates to build a 'tool kit' for learning, generate a strengths and weaknesses profile and examine career-specific traits. Deployed across your school's IT network	<input type="checkbox"/> High <input type="checkbox"/> Medium <input type="checkbox"/> Low

Benefits of Professional Development with John Joseph

Focus Education offers intellectually challenging and practically-oriented professional learning services within the education industry. We believe that our clients best understand the complexities and necessities of their own sites so we provide you with the opportunity to design a program to suit your needs. John Joseph has presented keynote addresses and conference workshops to over 230,000 teacher delegates and 140,000 students across 23 countries.

"I just wanted to let you know that you completely exceeded our expectations with your presentation on Friday. I imagine you are fairly used to this sort of feedback but take into account comments such as "I just want to sit down and hear it all again - right now" which was said to me by a teacher reluctantly exiting the theatre. 100% of staff want you to return to work with staff and students and parents. Many commented it was the best pupil free day they had ever experienced. Many thanks for all that you do. Much appreciated."

Joy Ganter Principal, Glenmore High, Rockhampton, Queensland, 200 delegates

- Build years of quality professional learning, customised for your staff
- Inspire your staff with new, exciting and highly relevant ideas and strategies
- Examine the latest, paradigm-shifting research about how humans learn
- Explore learning through amazing technology and stunning 3-D graphics
- Design new ways to engage young people in learning
- Develop sustainable programs that address the wellbeing of school communities
- Build classroom applications to reach every learner
- Understand how to utilise Learning Styles across your site
- Create programs for young people where they learn about learning
- Construct ways to build parent and community support for sustainable growth at your site

John Joseph's Programs for teachers, students and parents

The past decade has seen an explosion of information about the brain and its function. More has been learnt about the functioning of the human brain in the last decade than in all the preceding centuries. Applied to classroom practice, this information affirms many elements of taken-for-granted teaching practice, and challenges numerous others. John programs provide a comprehensive approach to practice congruent with brain theory. There is a strong balance between theory and practical classroom application. Select from the following workshop titles and plan your approach to your Professional Development from the Methodologies and Strategies list on the previous page.

Workshop #1: **Learning with the Brain in Mind:** an introduction to Brain-Compatible learning

Workshop #2: **Learning in the Emotional Rooms:** how to create classrooms that are uplifting for the spirit

Workshop #3: **Assessment with the Brain in Mind:** when assessment becomes learning

Workshop #4: **Mind Your Brain:** 3-day train-the-trainer program for teachers

Workshop #5: **Parenting with the Brain in Mind:** raising great families (a seminar for parents)

Workshop #6: **The Amazing Brain Workshop:** engaging students in learning about their brains

Specialist Workshops designed with you

Workshop #7: **Learning in the Middle Years:** learning, emotion, behaviour and the teenage brain

Workshop #8: **Journey into the Vulnerable Brain:** for Special Education teachers

"John, I met you at the amazing Leading Learning conference at the King's School earlier this week. I have heard nothing but your name on people's lips ever since.... THANK you for your inspiring work - and your incredible gift for passing it on to people."

Teacher of Chinese, National Conference, Australia

Workshop 1: Learning with the Brain in Mind an introduction to brain-compatible learning

Using the Four Worlds and the Information Processing Models, John takes you through six amazing hours of learning about how the human brain best works in classrooms. Delegates will examine how to create the conditions that optimise students' engagement in classroom learning. Stunning images, relevant anecdotes, discussion time and extensive notes make this workshop one of the most memorable of all time.

Content:

- The Four Worlds: identifying individual talents and strengths, growing quality lives
- An animated tour of the human brain: a contemporary understanding of learning
- Growing dendrites: how to utilise the amazing plasticity of the young brain
- The effects of allostasis, stress, boredom and enrichment on brains: creating the ideal conditions
- Building student Motivation and Confidence: creating the conditions for superstar learners!
- Mind Your Brain Program: inspiring ways to teach students about brain care, memory and learning
- The critical role of sleep and hydration: brain care for optimal learning and better behaviour
- Information Processing Model: ways to teach using explicit levels of memory and stages of learning
- Learning and career profiling: building independent learners and fulfilling career aspirations
- Life-long learning and career preferences: deploying the Learning and Career Profiling application

Workshop 2: Learning in the Emotional Rooms how to create classrooms that are uplifting for the spirit

Are you sick and tired of managing student behaviour? Then dump behaviour management in favour of managing learning. The 'Emotional Rooms' model provides a conceptual framework to assist teachers and their students in establishing common ground for productive working relationships. It explains how to plan classroom behaviour models and strategies to ensure that consequences relate to re-connectedness with the activities of schools. The Model also provides striking frameworks to engage students in creative thinking.

Content:

- Introduction to the Emotional Rooms Model: John's story about surviving cancer
- Attitudes and concepts: how our thoughts and emotions influence our thinking and behaviour
- The Concept Model: using questions to build optimism and healthy thought patterns
- Red Room: strategies for management and prevention of crisis situations
- Mind Your Brain Program: inspiring ways to teach students about emotions and behaviour
- Behaviour rubrics: constructing frameworks for behaviour, consequences and reporting to parents
- Discipline with dignity: non-punitive management strategies for every classroom
- Introducing the 'Chatz': teaching students how to manage their own self-talk
- Kids at the hard edge: strategies to promote genuine change
- Developing thinking skills: an explicit approach to teaching students about thinking skills
- Planning and presenting lessons with the Emotional Rooms Model: practical applications
- The Strengths, Challenges and Growth Meter: a tool for identifying problems and planning growth

"John, I met you briefly at your book signing and I just wanted to write and tell you how powerful and literally life-changing the conference has been for me. While I've embraced and promoted many of the concepts that were explored over the three days - I have never been exposed to the 'brain-based' content and I am now so very captivated by it all!! It harnesses so many things I believe about education and has such depth and research validation. Thank you for all your hard work. I know those who attended were all intensely blessed by all that occurred. Thank you so very much. Lanelle Cobbin, New Zealand 3-day conference in Caloundra

Workshop 3: Assessment with the Brain in Mind when assessment becomes learning

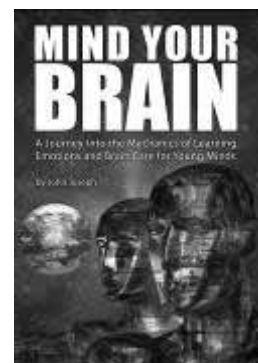
The brain is biologically geared for feedback and so assessment is a critical aspect of the learning process. This workshop provides a comprehensive view of what an approach to assessment congruent with brain compatible learning would look like in action.

Content:

- The importance of feedback in the learning process: a beginning point for planning assessment
- How 'authentic assessment' differs from 'traditional' assessment: assessment for learning
- Purposes of assessment: prioritising our purposes and linking them with practise
- Developing an assessment tool kit: moving away from results and grades to reflection and performance
- Engaging young minds: ways to engage students as key participants in the assessment process
- Assessment processes: creating an assessment framework and placing the tool kit into classroom action
- The purposes and benefits of testing: when and why to use tests
- Rubrics as assessment and coaching instruments: the why and how of building assessment rubrics
- Roundtable assessment: holding students accountable through public performance
- Assessment for diagnostic purposes: why do students achieve or underachieve?
- Recording and reporting student achievement: making reporting more meaningful

Workshop 4: Mind Your Brain 3-day train-the-trainer program for teachers

Every year, up to 20,000 students from pre-school to senior secondary level enrol in John Joseph's 'Your Amazing Brain' Workshops. Now, your staff can develop the knowledge and expertise to run their own programs using John's remarkable PowerPoint presentations and resources. Participants will dissect a real brain, build models, use PowerPoints, make plans for student lessons, and bring back to their schools an extensive insight into planning and implementing an entire learning about learning program for students. Developed and tested with more than 100,000 students across 16 countries, *Mind Your Brain - A Journey into the Mechanics of Learning, Emotions and Brain Care for Young Minds* provides the essential ingredients for developing a fully integrated thematic approach to learning about learning. Choose your High Flyer teachers for this 3-day workshop. They will be challenged, stimulated and totally absorbed by the possibilities presented. John Joseph will demonstrate how to use over 500 remarkable PowerPoint slides including numerous brain and neuron animations to switch your students onto learning. The course with 300 page teacher book addresses:



- Section 1: Anatomy of the Brain – neuroscience for beginners
- Section 2: Neurons - tiny cells that learn
- Section 3: Information processing - understanding learning and memory
- Section 4: Learning Styles - assessing talents and strengths
- Section 5: Brain Care - grow a healthy brain!
- Section 6: The Emotional Rooms – enjoying life's challenges

"The information presented was amazing and his examples and explanations were clear and easy to understand. A fantastic professional learning opportunity. It is an amazing program that every child will benefit from."

"What a fantastic workshop! It will definitely help us to help students be more happier and more productive at school."

Teachers at a 3-day Mind Your Brain workshop in Melbourne, 2007

Workshop 5: Parenting with the Brain in Mind raising great families

Parents are crucial partners in the learning process because they are children's first and most important teachers. 'Parenting with the Brain in Mind' is designed to achieve three broad goals: 1) Provide parents with an understanding of what the school is seeking to achieve with their children. 2) Give practical strategies for supporting children's academic learning and emotional development at home. 3) Describe the conditions necessary to raise great families.



Content:

- The Four World Model – creating the conditions for harmonious families
- Allostasis – managing stress
- Motivation and Confidence – developing 'I can do it' concepts with your children
- The power of the human brain – all brains can learn!
- Brain Care – the critical role of sleep in learning and behaviour
- Emotional Intelligence – exploring the role of emotions in learning and relationships
- Learning Styles – assessing each child's strengths and career interests
- Conversations with our kids – using questions to engage our kids in conversation
- Learning partnerships – key ways for parents to support their children at school

John Joseph has written a best-selling full-colour book titled *Brainy Parents - Brainy Kids* and also produced a brilliant DVD featuring him live for 90 minutes at a Parenting seminar in Sydney. Great additions to your library!

"Your talk has been the subject of a great deal of discussion around the Centre with the unanimous view being one of wonder sparked and mysteries unraveled. From those who didn't attend there has been a unanimous expression of regret." **Jo Freeman, South Australia, Community Childcare Centre**

Workshop 6: Mind Your Brain Workshop learning about learning, behaviour, brain care and emotions

Mind Your Brain assists students to better understand the complex process of learning, and in particular, to increase their sense of control over their learning performance. Over 140,000 students ranging in age from 4 year-olds to 18 year-olds have participated in these amazing workshops. Each student gets to dissect a real brain (from a sheep!), build models, engage in higher-order thinking activities and play games that demonstrate key brain processes. This is one of the most memorable days any student will ever have at school!



Content:

- How the brain learns: we dissect real brains to find out!
- Key elements of brain care: correct nutrition, adequate sleep and good hydration
- Memory and information processing: using the brain in productive ways
- 30 ways to become a better learner: what to do and how to do it
- Learning styles: identifying individual strengths and weaknesses
- The links between emotion, behaviour and attitude: managing conflict in healthy ways
- Examining the Red Room and ways to keep out of it: building resilience and wellbeing

"Hi John, I just wanted to email and say thank-you for coming and working with our students last week. They had a fantastic day and the experiences and learning you provided was second to none. Our students were so excited about what they had learnt and went home and told their parents all about it and we received very positive feedback from our parents."

Fiona Arnold, Mildura, Victoria, workshop with 343 students

John Joseph M Ed B Ed Dip T

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Academic and Trade Qualifications

Master of Education, (Mathematics and Science Education) University of South Australia, 1994
Bachelor of Education, (Middle Childhood) SACAE Underdale, 1984
Diploma of Teaching, (Middle Childhood) SACAE Underdale, 1983
Solid Plasterer: (apprenticeship 1969 – 1973)

Countries of Paid Speaking and Training Experience

Australia, Malaysia, South Africa, Tonga, New Zealand, India, China, Japan, Turkey, Germany, The Netherlands, Thailand, UAE, Korea, Hong Kong, Wales, England, Borneo, Singapore, Romania, Bahrain, USA, Philippines

Professional Experience

Jan 1998 – Present: Director, Focus Education Australia Pty Ltd Director, Mind Webs Pty Ltd

Jan 1996– Dec 1997: Project Officer: Retraining, Department of Education, Training and Employment (DETE) South Australia

- Manage state-wide retraining/in service training needs for 22,000 employees
- Conduct training needs analysis and implementation across DETE system
- Design and deliver on-the-job in-service/retraining programs according to systematic needs
- Produce educational support materials for teachers' professional training

**Feb 1992– Dec 1995: Lecturer, School of Education, University of South Australia
Course Coordinator, Graduate Diploma in Education (Secondary),**

1983 – 1992: Teacher, Reception (5-year-olds) – to Year 12; General Classroom Teaching, Social Science, General Science, Biology, Environmental Studies, Mathematics, Photography

Focus Education Consultancies: January 1998 – 2010

- Over 1,500 part or full-day workshops and seminars across all Australian states and 22 other countries for more than 250,000 education and parent delegates
- Over 400 workshops for more than 140,000 student delegates
- Over 100 corporate seminars for more than 5,000 delegates
- Educational papers and ministerial briefings for Education Departments in South Australia, Victoria and ACT
- Over 200 Conference Keynote Addresses for principals' associations, IB, subject associations, Independent, International Schools' Associations, Lutheran and Catholic schooling systems across the world
- 2008 Australian Council of Education Leaders (ACEL) Travelling Scholar, ten locations
- 2008 Scholastic Seminar conference speaker, three locations

Selection of Major John Joseph Keynote Addresses and Full Day Conferences in 2007 – 2010:

2007 Combined Isolated Schools, Full day conference, **Katherine** Northern Territory (275 delegates))
2007 Combined Catholic Colleges, Keynote and workshops, **Brisbane** (175 delegates)
2007 Special Educators Conference, **Darwin** (185 delegates)
2007 Independent and Catholic School Combined Annual Conference, **Darwin** (136 delegates)
2007 Middle Years Relationship and Integration Conference, **Darwin** (150 delegates)
2007 International Baccalaureate Organisation, Keynote and workshops, Istanbul, **Turkey** (370 delegates)
2007 School of Isolated and Distance Education, **Perth** (125 delegates)
2007 Seventh Day Adventist Annual Conference, **Melbourne** (170 delegates)
2007 Annual ACT Principals' Conference, **Canberra** (80 delegates)
2007 Yooralla's Society for Disabilities, **Melbourne** (183 delegates)
2007 Junior School Heads' Association of Australia, Keynote and workshops, **Sydney** (154 delegates)
2007 Western Sydney Primary Principals' Association Annual Conference, **Sydney** (71 delegates)
2007 Anglican Church Ministers' Annual Conference, Keynote and workshop, **Adelaide** (171 delegates)
2007 Leadership Conference – Transforming Schools, **Canberra** (168 delegates)

2007 Catholic Education Office Annual Conference, Keynote and workshops, **Perth** (350 delegates)

2007 Boys in Education Conference, **Hunter Valley** (156 delegates)

2007 Muster Cluster Annual Conference on Student Learning, Keynote and workshops, **Gympie** (612 delegates)

2007 **Western Sydney** Principals' Association Annual Conference, Keynote and workshops (262 delegates)

2007 KORCOS and DoDDS Annual Conference, Keynote and workshops, **Korea** (800+ delegates)

2007 Tools for a Backpack – Conference for the Middle East, Keynote and workshops, **Dubai** (700+ delegates)

2007 School Culture and Pathways to Manhood, Keynote and workshops, **Melbourne** (255 delegates)

2007 United World College, Staff and student conferences, Atlantic College, **Wales** (340 delegates)

2007 Student Welfare Consultants, **Central Coast New South Wales**, Full day conference (185 delegates)

2007 Deputy Principals of New South Wales **Sydney**, Full day conference (105 delegates)

2007 Council of Parents and Citizens Annual Meeting, Keynote, **Queensland** (169 delegates)

2007 Rural and Distance Education Conference 'Connecting the Dots', Keynote **Sydney** (351 delegates)

2007 Learning with the Brain in Mind Conference for 10 schools, **Brisbane**, Full day (370 delegates)

2007 Early Childhood Teachers' Conference, Keynote, **Brisbane** (485 delegates)

2007 Gifted and Talented Students and Parents' Conference, Full day conference, **Armidale** (147 delegates)

2007 Riverina Primary Principals' Conference, **Wagga Wagga**, Keynote (112 delegates)

2007 Canterbury High School and surrounding Schools, **United Kingdom**, Full day conference (133 delegates)

2007 Blacktown District Annual Conference, Full day conference, **Sydney** (451 delegates)

2007 Plumpton District Annual Conference, Full day conference, **Sydney** (255 delegates)

2008 Rockhampton High Schools Annual Conference, Full day conference, **Rockhampton** (196 delegates)

2008 Sandgate District High School Cluster Conference, Full Day conference, **Brisbane** (163 delegates)

2008 NESA Spring Conference, Keynote and workshops, Bangkok **Thailand** (761 delegates)

2008 Abbotsleigh, Barker, Arden and Tara Schools Annual Conference, Keynote, **Sydney** (212 delegates)

2008 Abbotsleigh, Barker, Arden and Tara Schools Student Conferences, **Sydney** (652 students)

2007- 2010, Australian International School **Hong Kong**, 3-day residential workshops x 4, (700 students)

2008 Annual Conference, Full day conference, **Central Coast Schools, New South Wales** (231 delegates)

2008 Prince Alfred College Conference, **Adelaide**, (101 delegates)

2008 EARCOS Administrators' Conference, Keynote and workshops, **Borneo** Malaysia (911 delegates)

2008 KORCOS and DoDDS Annual Conference, Keynote and workshops, Seoul **Korea** (885 delegates)

2008 United World College, Parent Seminar, **Singapore** (300 delegates)

2008 United World College, Staff and student conferences, **Wales** (415 delegates)

2008 Roxby Downs Schools, Teacher and student conferences, **Roxby Downs** South Australia (356 delegates)

2008 St Patrick's College, Staff, Student and parent seminars, **Ballarat** Victoria (483 delegates)

2007, 2008, 2010 Bunbury Catholic College Annual student conferences, **Bunbury** (411 students)

2008 Fraser Primary School, Student conferences, **Canberra** ACT (394 students)

2007 and 2008 Palmerston and Dripstone High Schools Annual Student workshops, **Darwin** (495 students)

2006 -2010, **Perth** College and **Guilford** Grammar Annual student workshops, (825 students)

2007, 2008, 2009 Concordia College, **Adelaide** (450 delegates)

2006 – 2010 Seymour College, **Adelaide** Staff, student and parent conferences (876 delegates)

2007, 2008, 2009, 2010 Pymble Ladies College, Year 8 Full day Student Conferences, **Sydney** (850 students)

2006 – 2010 Eynesbury College, **Adelaide**, student workshops (663 delegates)

2006 – 2010 Highgate Primary School, **Adelaide**, student workshops (386 delegates)

2007, 2008, 2009 **Jandowae** P – 10 staff, students and parents (321 delegates)

2008 **Maningrida, Nhulunbuy** and **Groote Eylandt** Indigenous Conferences and workshops (463 delegates)

2008 AUSTAFE Australia Conference, Workshops, **Adelaide** (186 delegates)

2008, 2009, 2010 Sylvania High School staff, parent and student sessions, **Sydney** (900 delegates)

2009 **Sunshine Coast** TAFE Conference, Keynote and workshops, Workshops (511 delegates)

2009 Bremer TAFE (**Queensland**) Gilles Plains and O'Halloran Hill (**Adelaide**) Keynotes (356 delegates)

2009 SQIT **Toowoomba** TAFE Conference, full day session (185 delegates)

2009 Engaging learns Conference, **Adelaide**, (120 delegates)

2009 Swinburne TAFE Conference, **Melbourne**, Keynote and workshops (630 delegates)

2009 Basingstoke, East Maling, Durham **United Kingdom**. Conference keynotes and workshops (175 delegates)

2009 Bucharest, **Romania** 2009 annual CEESA Conference, Keynote and workshops (312 delegates)

2009 **Rockhampton** and Glenmore High Schools, staff, student and parent sessions (353 delegates)

2009 **Wagga Wagga**, 21 small schools annual PD Conference, Keynote and workshops (258 delegates)

2009 Country Education Project (CAP) **Lake Cargelligo** District staff and student conferences(343 delegates)

2009 **Brisbane** Western learning Network, Staff, student and parent workshops (310 delegates)

2009 **Tocumwal** CAP funded Staff, student and parent workshops (271 delegates)

2009 **Mudgee** and **Beckom** Districts CAP funded Staff, student and parent workshops (416 delegates)

2009 Catholic Schools **Launceston** (Tasmania), **Sale** (Victoria) **Dalby** (Queensland) (968 delegates)

2009 Queensland Secondary principals Conference, keynote and workshops, **Brisbane** (187 delegates)

2009 Mosman High School and feeder primary schools conference, **Sydney** (231 delegates)

2009, 2010 Monto High School, Staff, student and parent workshops, **Monto** Qld (462 delegates)

2009, 2010 **Elcho Island** Indigenous Community, 10-day staff and student workshops (166 delegates)

2009 **Narangba** Valley High School, staff, student and parent workshops (1,624 delegates)

2009 Canadian International School, **Singapore**, Keynote and Workshops (234 delegates)

2009 Caroline Chisholm HS, **Canberra**, Staff, student and parent workshops (282 delegates)

2009 United World College, **Singapore** Conference, Keynote and workshops (300 delegates)

2009 Bangkok Patana International School, **Thailand**, Keynote and workshops (834 delegates)

2009 Kent, **United Kingdom**, Advisory Service Annual Conference, Keynote and workshops (121 delegates)

2009 Canterbury, Gillingham, Basingstoke schools **UK**, Staff, student and parent sessions (397 delegates)

2009 Los Angeles, **USA**, NeuroLeadership Conference, workshops (180 delegates)

2009 Behaviour Management Conference, Full day conference, **Sydney** (145 delegates)

2009 Learning with the Brain in Mind, **Queanbeyan, Canberra, Adelaide, Perth, Alice Springs, Mildura, Brisbane, Sydney, Perth, Boloroo, Mackay, Rockhampton, Mooloolaba, Gold Coast, Hillston, Moree, Biloela, Bundaberg, Hobart, Moss Vale, Dubbo, Lismore, Coff's Harbour, Armidale, Kingscliff, Wollongong**, Full day conferences for a (combined 7,875 delegates)

2010 5-day training retreat, Bangkok, **Thailand**

2010 TAFE conferences (**Adelaide**), University of **Melbourne**, Full day conferences (287 delegates)

2010 Geelong Grammar, Full day conference for staff, **Geelong** Victoria (190 delegates)

2010 Catholic Schools, **Broulee, Canberra, Dalby, Alice Springs, Strathfield, Tara, Bunbury**, Staff, student and parent conferences, (combined 2,104 delegates)

2010 Chinchilla District Staff, student and parent sessions, **Chinchilla**, Full day conferences (371 delegates)

2010 Country Ares Project NSW, **Corinella, Condobolin, Bedgerabong**, Staff, student, parents (324 delegates)

2008, 2010 Nichols Point PS, staff, student and parent conferences, **Mildura** (493 delegates)

2010 EARCOS Conference, Keynote, pre-conference and workshops, **Philippines** (900 delegates)

2010 Learning with the Brain in Mind, **Bowraville, Canberra, Monto, Rockhampton, Sydney, Lawson, Mackay, Boloroo, Sydney, Bateman's Bay** (combined 1,861 delegates)

2010 **Hughenden** State School + 7 other schools, staff, student and parent workshops (377 delegates)

2010 Friends School, student and parent workshops, **Hobart** (239 delegates)

2010 Country Education Project (CAP, NSW) **Bombala, Jindabyne, Eden, Bega, Nimmitabel** District staff, parent and student conferences (515 delegates)

2010 St Ives group of school staff conference, **Sydney** (162 delegates)

2010 Behaviour Support Teachers' Conference, Keynote **Bateman's Bay** (150 delegates)

2010 South Australian Emergency Relief Workers' Conference, Keynote **Adelaide** (120 delegates)

2010 ARACY (Youth Violence) Conference, Video Conference across Australia from Uni of **Adelaide**

2010 Lawson Public Schools Annual Conference, **Lawson**, NSW (262 delegates)

2010 NSW Nth Coast Primary Principals Conference, Keynote and workshops, **Pt Macquarie** (150 delegates)

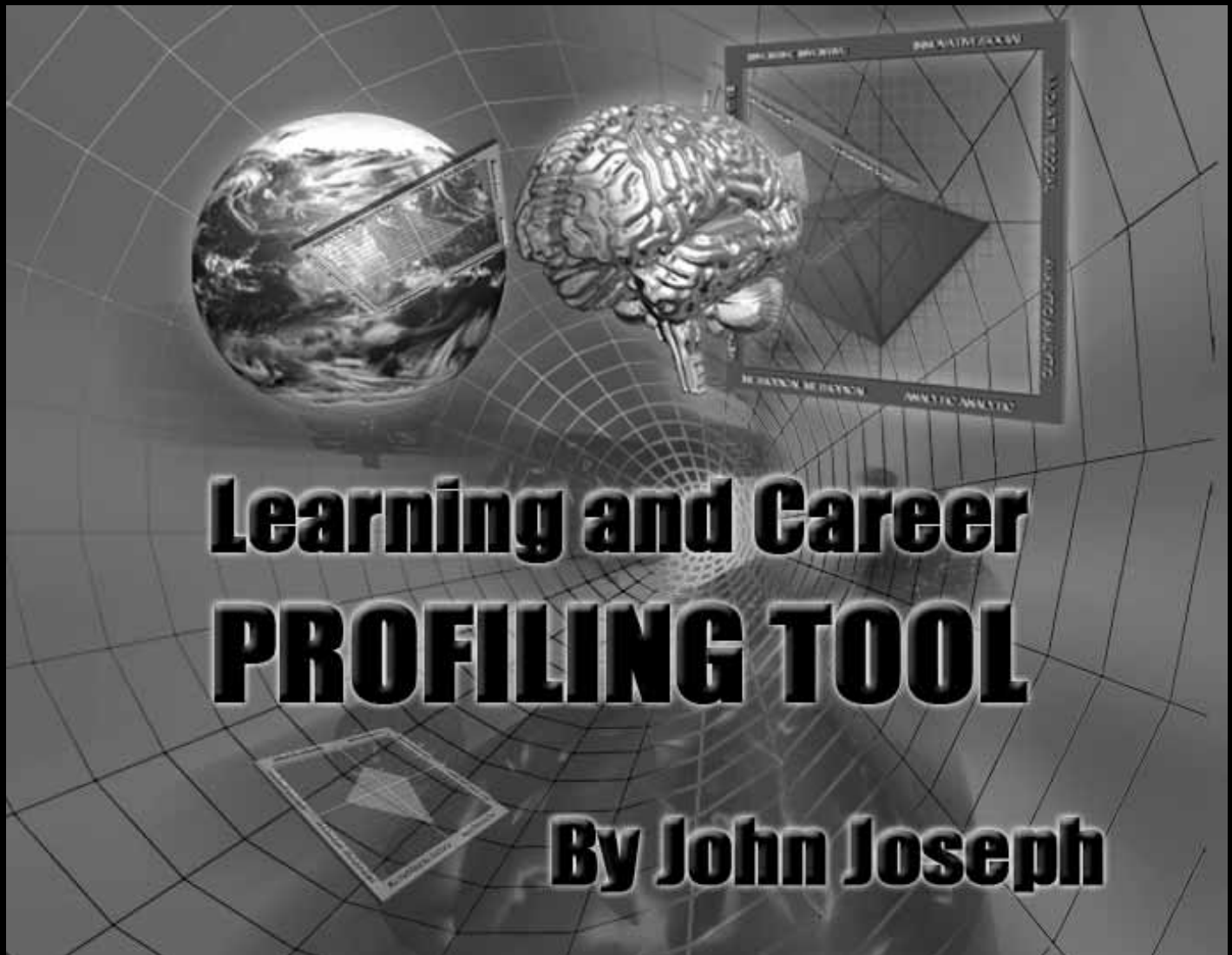
2010 Country Education Project (CAP, NSW) **Broken Hill, Kayrunnera, Wilcannia, Ivanhoe** District staff, parent and student conferences (243 delegates)

2010 African International Schools' Assoc AISA Conference, Keynotes and workshops **Kenya** (872 delegates)

2010 ACG International Schools' Conferences, Keynotes and workshops Jakarta, **Indonesia** (764 delegates)

2010 EAROCS Administrators' Conference, Kota Kinabalu, **Malaysia** (900 delegates)

How well do you know your students?

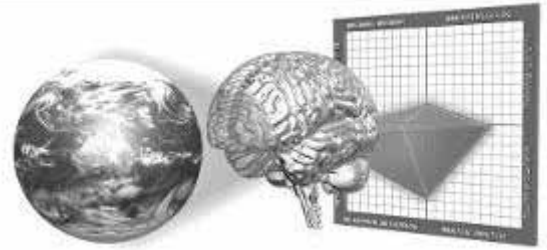


How can you build a meaningful
Learning and Career Planning System?

LEARNING AND CAREER PROFILING TOOL

A Brilliant New Way to Engage Students In Becoming Independent, Life-Long Learners

The on-line Learning and Career Profiling Tool will assist a person from the age of 11 onwards to build a meaningful **learning pathway plan**. The Tool enables a person to identify their learning preferences and strengths, providing guidance to future careers.



The Tool can be tailored to your unique circumstances and deployed at home, school or system levels. It has remarkable flexibility to suit school students, families and adult learners. It has capacity for translation into multiple languages, including Indigenous languages. The Tool has an associated training package for the retail user and is part of a larger suite of education products and services offered by Focus Education.

Features of the Learning and Career Profiling Tool

- create real-time plots of the student's learning and career profiles
- build a comprehensive view of the students' learning strategies
- re-engage students through emotional connectedness to education
- plan teaching and learning methodologies to reach every student
- import and export information on selected groups of students and teachers
- generate immediate access to the student's development on-line
- construct data collection and management systems to create individual and group reports
- compare student learning profiles with career profiles to bring purpose to learning
- review student strengths and areas for development
- adjust plans as needed to set and reach new goals

As a User, You will receive access to world-class PowerPoints and train-the-trainer conferences; training and session notes for You to use with students and school staffs; access to the high quality intellectual property of the developers; and on-going access to all updates associated with the product and promotional exposure from one of Australia's most highly profiled educators.

Components of the Learning and Career Profiling Tool

Learning Profile

The Learning Profile Tool is a series of 25 questions where the candidate uses check boxes to identify their learning preferences from pairs of opposite questions. Results are then added up and a graph generated. The candidate can print a report displaying their own Learning Profile Graph.

Personal Profile

The Learning Profile Graph lists personal attributes for each quadrant. The interactive nature of the Tool provides the candidate with the flexibility to personalise their Profile Chart.

Strategy Profile

The Strategy Profile enables the candidate to choose engaging ways to learn, from a list of 60 richly described strategies, cultivating independent learning within the candidate.

Emotions Profile

The Emotions Profile assists candidates to identify emotions that will engage or re-engage them in their learning.

Career Profile

The Career Profile bridges the gap between education and careers by utilising an overlaying graph technique to compare a candidate's Learning Profile with more than 300 possible future careers.

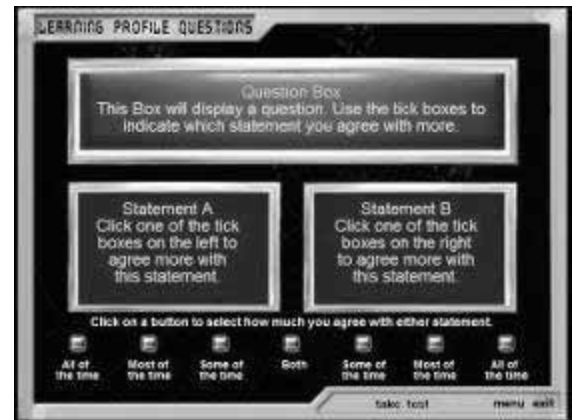
Benefits for student users, teachers and family users

Benefits for Students

We created the Learning and Career Profiling Tool to help you make informed decisions about your education, training and career options. The Tool provides an on-line environment for you to use with your teachers and family to develop a personal learning plan for successful academic and career pathways.

You will learn how to:

1. identify your personal and unique learning profile
2. connect with learning opportunities by managing your emotions
3. choose appropriate learning strategies
4. build skills as an independent, confident learner
5. review your strengths and areas for development
6. research options and preferences for employment
7. identify transition goals from school to further education and employment
8. articulate your capabilities and plans
9. review and adjust your plans
10. document a meaningful personal learning plan



Benefits for Teachers

Are you the type of teacher who wants to engage more students in learning what you want to teach? Do you believe that students are capable of taking more responsibility for their academic performance and career pathways? Are you more interested in an education for the whole child as opposed to narrow systemic tests? Well, if you answered 'yes' to these questions, this Tool was designed with you in mind.

Each student's learning is shaped by a variety of influences. We call these; Weighted Elements. They include but are not limited to:

• attitude	• teacher effectiveness	• competing responsibilities
• motivation	• feedback and assessment	• sleep and nutritional habits
• confidence	• learning disorders	• poverty
• ability	• time allocations	• peer influences
• developmental readiness	• employment interests	• family aspirations
• language barriers	• learning styles	• personal health

We believe that students have the greatest sphere of influence over the Weighted Elements and that teachers can be the conduit whereby students accept greater responsibility, within a framework of support, for realising their creative potential and personal responsibilities.

The Learning and Career Profiling Tool creates a conceptual framework for you and the students you teach to engage in productive, insightful and sophisticated discussions and activities about success in school, as well as training and transitions to productive employment.

The Learning and Career Profiling Tool provides you with:

1. high quality PowerPoints that enable you to facilitate discussions and activities about learning
2. interactive learning tasks that focus on learning strategies, preferences and areas for development
3. an on-line environment for students to assess and record their personal learning profile
4. capacity for you to import and export student generated data about learning and careers
5. capacity for you to compare student and teacher profiles to better match the needs of both groups
6. a conceptual framework backed by student-generated data to discuss matters about learning and careers with students and their families
7. an opportunity to use student-generated data to guide students towards independent learning habits
8. a framework for students to build and report their personal learning and career profiles
9. instant on-line access for students to electronically review and adjust their learning and career plans
10. unique opportunities to profile entire school teaching staffs with data-based discussions about pedagogy, teacher effectiveness, differentiation strategies, and planning for productive student transitions from school to further education and employment

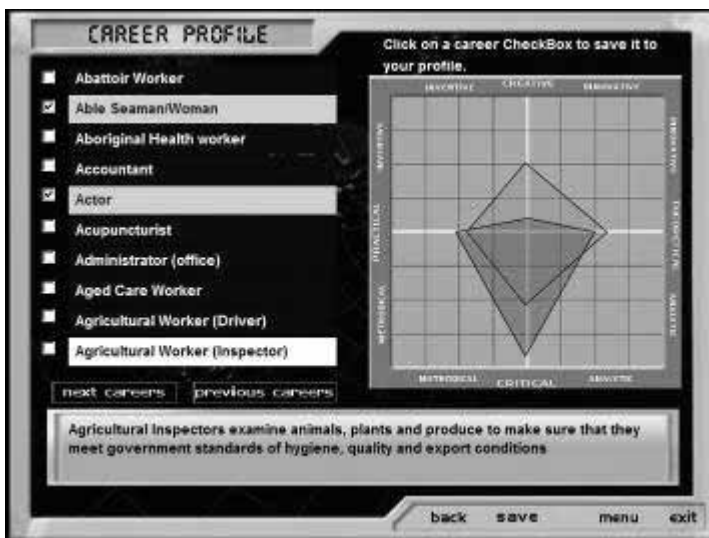
Benefits for Parents

Each child's schooling and career options are shaped by a variety of influences. Significantly, these influences include ability, motivation, confidence, strategies, strengths and interests. The Learning and Career Profiling Tool supports families to shape plans in order for children to achieve success in school, further education and ultimately, employment. Learning is the cornerstone of life and career choices.

Parents are their children's first and most significant teachers and mentors. It is parents who hold unconditional positive regard for their kids and it is parents who gain the greatest degree of satisfaction from seeing their children identify, adjust and develop their capabilities. To enable this, we have created an on-line environment for you and your children to assess and record their personal learning profile. The Tool provides your family with a conceptual framework for discussing matters relating to school and employment that can otherwise be difficult for parents to raise. The Tool is fun, educative, informative and a terrific guide for making informed decisions about learning and employment directions.

The main reason for identifying a learning and career profile is to provide the family unit with the most appropriate methods of learning to maximise motivation and achievement for each child. Parents with a comprehensive learning and career profile of each member of the family can...

1. understand why a child clashes with other family members; why he or she doesn't like particular family tasks or interests; why he or she seems to be very "close" or in tune with one other family member; or why he or she thinks about a particular issue in a different way to others
2. understand why a child is doing well or poorly with particular subjects and/or teachers at school
3. understand why different family members often have different approaches for doing things, reading books and newspapers, learning how to operate a new gadget, and so on
4. help a child strengthen or develop areas for growth
5. suggest possible courses and careers that match the profile of a particular family member
6. support a child moving from one profile to another profile in order to accomplish a career aspiration
7. suggest out of school activities that suit the learning profile of individual family members
8. use evidence to demonstrate factors that contribute to formation of personal identity
9. discuss factors that contribute to learning and employment success
10. communicate with their children within a framework of shared language



Costs (in Australian Dollars):

\$5.50 per Student User for a 12 month Licence

\$5.50 per Teacher User for a 12 month Licence

\$10 for a Family Licence (up to 5 people in one family) for a 3 month Licence (no Teacher Section)

Terms, Conditions and Payment Options available from the website www.learningandcareers.com

Contact: John Joseph: john.joseph@focusededucation.com.au

Phone: 08 8358 6993 **International:** +61 8 8358 6993 **Fax:** 08 8358 6763 **International:** +61 8 8358 6763

PARENTING WITH THE BRAIN IN MIND: AN EVENING WITH JOHN JOSEPH

Parents are crucial partners in the learning process because they are children's first and most important teachers. 'Parenting with the Brain in Mind' achieves two broad goals: 1). provides parents with an understanding of what the school is seeking to achieve with their children; and 2). gives practical strategies for supporting children's social, academic and emotional development at home.

An Evening with John Joseph on DVD is a live production showing John presenting a 90 minute evening session in front of 450 parents and teachers in Sydney, Australia. John's workshops have drawn outstanding feedback from thousands of parents globally. The DVD provides a stimulating educational and entertaining message.



Parenting with the Brain in Mind: An Evening with John Joseph

- The Four World Model – creating the conditions for harmonious families
- Allostasis – managing stress
- Motivation and Confidence – developing 'I can do it' concepts with your children
- The power of the human brain – all brains can learn!
- Brain Care – the critical role of sleep in learning and behaviour
- Emotional Intelligence – exploring the role of emotions in learning and relationships
- Learning Styles – assessing each child's strengths and career interests
- Conversations with our kids – using questions to engage our kids in conversation
- Learning partnerships – key ways for parents to support their children at school

PARENTING WITH THE BRAIN IN MIND: 65 EXPERTLY WRITTEN ARTICLES BY JOHN JOSEPH

Save hundreds of hours of writing for your school's newsletter. John has completed 65 articles for you in easy-to read, informative and topical fashion.

In these enlightening, superbly written articles parents will discover:

- Ways to enrich children's worlds in reading, writing, play and mathematics
- John Joseph's brilliant Four Worlds Model – ways to build healthy families
- Strategies and techniques to assist children with homework
- Ways to promote healthy sleep, nutrition and hydration in families
- How to use questions to stimulate healthy conversations between parents and children
- How to use John Joseph's Emotional Rooms Model to manage Red Room incidents
- Creative thinking tools for developing and expanding children's mental capacities
- The powerful associations between the concepts we hold and lives we construct to match those concepts
- The ways in which actions, sensations, and memories sculpt the anatomy and function of each brain
- Groundbreaking information on the effects of diet, sleep, music and exercise on brain development
- Scientifically grounded methods for enjoying the roller-coaster rides through adolescence
- The skills necessary to assist children in building healthy emotional states
- A rich collection of strategies to assist children to build optimism
- The debilitating effects of substances abuse and how to educate children about associated risks
- Strategies for working with the "vulnerable brain", AD/HD, dyslexia, conduct disorders, depression
- What the term 'gifted and talented' means and what to do if you consider children to meet the criteria
- How brains grow in specific ways at every age and how to provide age-appropriate stimulation



Format and Subscription Details

The format is simple: sixty five well-written, well researched articles of about 1,000 words per article in 2-sided, PDF, parent-friendly format. You attach the Articles to your weekly School Newsletters or provide them as reading matter in your school's foyer or library. Subscribe on-line at www.focusededucation.com.au or email Cathy Joseph: cathy@mindwebs.com.au The Subscription Period lasts for 2 calendar years. The cost is \$Aust 220.

"Dear Mr Joseph, In November of last year you held over 800 teachers enthralled by your keynote speech at KORCOS in Seoul. In fact, the teachers have been clamouring to have you back (isn't it great to be wanted!). That being so, on behalf of the KORCOS Conference Committee, can I formally invite you for a return visit to Seoul to open our 2008 KORCOS Conference. A continuance of this year's topic would be gratefully appreciated." **Timothy Gray Head teacher, British School, Seoul Foreign School**

"Dear John, thank you for your excellent presentation to the judges. The issue of the impact of alcohol and other drugs upon the brain, and particularly the difficulties experienced by the young in our community are or vital concern to judges both as members of the community and in their capacity as judges. You opened the eyes of everyone in attendance." **Brian Martin, Chief Justice, Supreme Court of Australia**

"The workshop was an outstanding success and set the tone for our school's year. The material was extremely realistic to our classrooms and personal life situation. The workshop has given the school a unified approach to learning." **Cathie Wilson, SA, primary school principal-7 hour brain-compatible workshop for 57 staff.**

"Your workshop squarely addressed the traumas of our past. I was really overwhelmed by your choice of topics. Please never forsake us." **Tille – 2-day workshop in Eastern Cape Province, South Africa.**

"I started the evening 'nodding off' and John's presentation soon had me alert and attentive. Thank you very, very much for your gift to us and our children."
-Myles Pearce, at Parents and Learning workshop.

"I have never seen a staff so invigorated by a speaker before. There has been a constant buzz in the staff room ever since and many teachers thinking of ways to utilise what they have learnt."
Sally Ferguson, SA, Full-day Lutheran Education Conference for 440 participants, pre-school to year 12.

"The juvenile Justice System staff were so impressed that their Training and Development Committee want to ask you to present the same workshop to their personnel."
Gerri Walker, Principal, Youth Training Centre.

"Thank you for sharing your expertise with us today. All of the Cabra Dominican College have been inspired by your passion and knowledge." **-7 hour brain-compatible workshop for 80 secondary school staff.**

I have enormous respect for your professionalism and talk of your brain-based learning approach wherever I go. Only last week, when discussing innovative programs with principals and teachers whose schools won our annual State Showcase Awards, I came across a cluster of schools using the BBL principles as the core strategy in school pedagogy; a discussion which again prompted me to mention your work. Your work on this front has been inspirational for thousands of teachers and I trust that long after I'm gone from this role, the systemic reforms to which I have contributed at state and national level will play a symbiotic role with your valuable message about how teachers can optimise their teaching effectiveness.

**Hon. Rod Welford, Minister for Education & Training
Minister for the Arts Government of Queensland,
Australia**

"Dear John, thank you so much for your thought provoking conference sessions at the recent Early Years Conference in Brisbane. I have just finished reading your book and am full of energy and excitement regarding the change in how I manage classroom behaviour through using the understanding of the Four Emotional Rooms. Whilst I have always planned using an understanding of the child, I have followed a common school process re behaviour management. I now have some great ideas how to modify this for our Early Years school campus." **Kathy Charlish Year 1 teacher**

"Many thanks for such an inspirational day. You kept us glued to the content and gave us a new insight into our students and the ways in which they learn. We have come away with many seeds of new ideas and ways in which we could restructure what has become traditional. You gave much food for thought, information which has the potential for radical changes."
Sandra Jesshope, SA, Craigmore Christian School

"Your workshop had a profound impact on staff. Many teachers are now seeking ways to include the material in classroom programs. Thus the outcome couldn't have been better. The graphics were absolutely brilliant and a marvelous innovation. I have never witnessed pictures of this quality before."
Robert Cussel ACT, primary school conference

"It was a treat meeting you at the Neuroleadership Summit. Would like to stay in touch. Mentioned you in my [Psychology Today](#) blog. You were spectacular and I appreciated your passion for making a contribution and difference. It shines through." **Dr mark Goulston, Hostage Negotiator, USA**

Ian Tooley, SA, high school principal
"This was quite simply the best presentation I can ever remember attending. I learnt more today than in any other PD conferences in 20 years of teaching." I will follow your work with great interest."
Deputy principal, SA, full-day conference for 110 teachers

"We greatly appreciated your open and relaxed manner which created a dynamic learning environment. Their enthusiasm is illustrated through the following quote, "John Joseph is inspirational, and left me feeling motivated in terms of reflecting on my own practise, and considering future directions."
Staff Development Officer, ACT Dept of Education and Training

"What a catalyst your workshops have proven to be! Tassie Catholic Schools are buzzing with enthusiasm and excitement. Individual teachers have literally taken up the ideas and run with them."
Denise Frost, Tas, Co-ordinator Professional Development

"As a result of your 6 ½ hour seminar all staff are now reviewing their classroom practice. I have not seen a day of adult learning that has had such a positive impact."
Tim McLeod SA, primary school principal

"As the local counterpart for AusAID's educational development in the South Pacific I would like to say how much I enjoyed and appreciated working with Mr John Joseph. Mr Joseph is caring, considerate, compassionate, approachable, firm but kind-hearted. He has both substance and style. He is very sensitive to culture and personal differences and yet he continually upholds the quality and essence of his work. To me, he is 'one of a kind.' Mr Joseph was seen and received as just the right person to answer our questions and even those we never really dreamed existed. What a joy to be encouraged after years of defeated effort in a system where most students fail." **Mele'ana Puloka Kingdom of Tonga, Chief Education Officer**

Hi John, Thank you again for the outstanding presentation yesterday! Our staff were very enthusiastic about the day and are now discussing where to from here! **Kathy Roman, Principal, Carina State School**

I don't know what to say except thank you very much! Namir speaks so highly of you and I can see why!
Hadi Khatib Managing Editor The Middle East Educator, Dubai

"John Joseph worked with 257 students from Yrs 3 – 7. His presentation was of high quality, very successfully adapted to a level of understanding of children. All teachers and myself were delighted with the outcomes of the day as it demonstrated and reinforced the skills and strategies John presented at a full-day conference to 530 teachers from 26 local schools last week."
Graham Dixon, Sunshine Coast, Qld, primary school principal

"Having heard you speak before I was not surprised that you held over 100 participants spellbound for 3 hours. Comments ranged from, "Thanks for arranging a fantastic seminar" through to "That's the best seminar we've had at this school" and "That's the best seminar I've been to in my career!" (from a very experienced teacher).
M J Eiola, Grace Lutheran College

"I'm stuffed but I had the BEST day today and what a wonderful high to leave teaching with ... after 33 years! Thank you so much for all that you do - we will build on it at Palmerston and make it a true learning community. My head is just a-buzzing with ideas!"
Retiring teacher-librarian after a student workshop

"The content for our 89 staff was diverse, challenging, interesting, adapted to the needs of each individual sector and appropriately sequenced. Staff were virtually unanimous in their approval and were keen to hear more from John. The sentiment commonly expressed was 'The best PD session we have ever had.' And this was from a relatively challenging audience!"
Bev Saegenschmitter, SA, Director of Staff Development, Westminster School

"On behalf of the Centre for Excellence in Teaching I want to thank you for your significant contribution to the journal "CLASS." Without the time you have given and your considerable expertise "CLASS" would not have had the impact that we understand it has had on the education community."
Steve Stanley, WA, Director Centre for Excellence

Hi John, I have just read your new revised edition of the Emotional Rooms. You were very thorough, it was well researched and you've sure come a long way. Well done. Congratulations! I hope it continues to sell well.
Cordially, Eric Jensen

"John Joseph, affectionately known as "the brain man", is one of the very few Educational Consultants I have heard that is able to captivate his audience but also presents with the credibility of actually getting his hands dirty in the classroom doing action research projects with schools and teaching students in the 'classroom'. He presents knowledge about the brain through hands-on practical activities like cutting up a brain, designing a brain out of plasticine, looking at incredible graphics and listening to real life stories allowing for a very wide range of learning styles to be connected to real life experiences.

John journeyed to Katherine 3 times in 12 months working with students, parents and teachers in our town, remote schools and school of the air. Each visit has left us wanting to know more and with a new level of understanding of 'how the brain works' and thus an increased capacity to achieve the core business of education – the teaching and learning of ALL kids in our classroom.

"Thank you for conducting an outstanding conference, 'Assessment with the Brain in Mind' for 65 educators from 13 small schools. Your ability to read the needs and energy of the audience is outstanding."
Janet Gifford, SA primary school principal

"District Leaders, whether from preschool, primary or secondary sites have found your presentation relevant, thought-provoking, interesting, stimulating and challenging. Just as significant has been the range of incidental conversations between District Leaders since the 2-day conference. Your presentation continues to provoke learning conversations between colleagues and is a part of their consideration as they work with students at their sites."
Catherine Nikkerud, SA, District Coordinator

"John, you are exceptional in every way. It has been an absolute privilege to have you here at Wesley. The buzz in the Great Space, the total engagement of the children, the delight and sheer joy of learning was evident throughout each day. You are amazing. You engaged everyone, children, teachers and parents in the most extraordinary way. Australia is indeed blessed to have an educator of your calibre."
Kim Anderson, Head Prep. Wesley College, Melbourne, 2 day workshop for staff, students and parents

"Your presentation at our conference last Friday was outstanding! The material, especially the 3-D images of brain cells, has made such an impact on everyone who was there. Informal feedback was received by all of the committee throughout the day and it was not uncommon to find groups analysing situations at their breaks."
Louise Mason, SA, Lutheran Schools Association

"More than 540 teachers from 17 state schools attended John's full-day presentation at Townsville. His ability to present in a clear and precise manner captivated his audience. Secondly, John worked with a range of schools modelling excellent pedagogy and engaging pupils in learning about their brains, its functions, learning styles, emotions, diet, nutrition and memory. The success of these programs is clearly evident from pupil enthusiasm and teacher excitement. There are numerous requests for his return."
Derek Hedgcock, Qld, principal of Staff College

"Your workshop gave us all an insight into many aspects of student behaviour and lack of learning that we were obviously not taking into account in our normal practices. To provide a full day of enlightened work to a high school staff of over 70 is a huge feat and your presentation and professionalism was outstanding and excellent value for money."
Cathy Cameron, SA, secondary school principal

"Thank you for your stimulating and entertaining presentation. The issues you raised were relevant and addressed the needs of the school staff. Many teachers commented it was the best development day they have ever attended."
George Gifford, NSW, principal Matraville High School

"Your professional, humorous address was both motivational and practical, with real strategies and knowledge that could be applied immediately in day-to-day school life. One staff member claimed 'It was the best PD day I've had in 18 years.'
Michelle Bentley, SA, Annesley College- Workshop for 80 staff

"Hi John, I attended all your sessions at the recent Catholic Education Conference in Perth. I was fascinated with your delivery at all of the workshops; and I was amazed at how you managed to present such humorous anecdotes on what must have been some incredibly difficult, personal and traumatic, previous experiences. Thank goodness people such as yourself can share intimate encounters in an effort to improve the 'lot' of teachers and students alike. I will endeavour to embrace some of your suggestions with my more 'trying' students in the future. Your book will hopefully be a useful tool to this end."
Sincere thanks, Mary Pat Charlton, 1 of 350 delegates

I recommend John to you as someone who will make a significant impact to your learning and I look forward to working with him in the future." **Bryan Hughes, Principal, Clyde Fenton School, Katherine, Northern Territory**

"Thanks for a great on-line course. A wealth of fantastic information that I am hoping to merge more into my teaching as I cooperatively plan with teachers. Thank you for sharing your knowledge and inspiration." **Libby, St Pauls College, participant in 8-week on-line course**

Good evening John, I was one of the lucky ones that went to the Glenfield Conference in Sydney in late January and participated in your workshop. I am trialing some of what I learnt with my class and we're all learning so much. The kids love it! Thanking you so much." **Liz Hutton**

"Hi John, this is Sarah Raheel from Karachi Pakistan. We met in NESAs 2008 in Bangkok. I invited you to come to my Foundation Public School and share the remarkable knowledge you have for the professional development of our teachers. That knowledge you have shouldn't be kept within you but should be shared across the boundaries. I am waiting to see you soon in my beloved country PAKISTAN." **Delegate from NESAs, Bangkok, 2008**

Thank you for such fantastic presentations to the parents/Southern Highlands community members and the boys at Tudor House. The feedback from both days has been phenomenal. It has generated a lot of heavy-duty reflection amongst the adults & a lot of excitement for the boys. One Year 6 lad sought me out to tell me that the your workshop on the 20th May was, "the most I have ever learned during my entire school-life". No wonder you have called it the 'Amazing Brain Workshop'! **Phyll McLaughlin Director of Enrichment, Tudor House School for Boys**

"John, on behalf of the ECTA Conference Committee, I would like to thank you again for your presentations on Saturday - everyone was talking about you at the Wine & Cheese. We went through the evaluations on Saturday night and nearly 99% rated your presentations as "Excellent" Some even placed ticks above that!" **ECTA (Early Childhood Teachers' Association) Conference June 2008 for 485 delegates, Toni Michael**

"Met you at the amazing Leading Learning conference at the King's School earlier this week. I have heard nothing but your name on people's lips ever since.... THANK you for your inspiring work - and your incredible gift for passing it on to people." **Teacher of Chinese, Sydney, Australia**

"Hi John, I just wanted to email and say thank-you for coming and working with our students last week. They had a fantastic day and the experiences and learning you provided for our students was second to none. Our students were so excited about what they had learnt and went home and told their parents all about it and we received very positive feedback from our parents. We appreciate the effort you put in to our kids and look forward to working with you again in the future." **Fiona Arnold, Mildura, 343 students**

"Professional development has never been so relaxed and real. I wish I had all your 'stuff' in my brain so it could flow out so easily. What you have opened up to us all will help us to make a real difference to the lives we touch. **Kate, primary school teacher in northern Queensland**

"I attended your parent seminar on Monday night at Sandgate State High School. It was brilliant and very entertaining after I had sat through Professional Development all day as a teacher. Thanks for the inspiration to keep on teaching." **Christine. Sandgate District High School, 163 teachers, April 2008**

"Hi John, Thanks so much for the fantastic work you did with both our staff and students. Feedback from the kids was that it was one of the best experiences they'd ever had at school." **Julie Nixon, Plenty Park PS, Melbourne, staff day for 77 teachers and student workshops for 205 students**

"When Spence spoke at "The Brain Expo Down Under," I had the pleasure of sitting in on John Joseph's presentation in which he overviewed the Emotional Rooms....I think you will find the book intriguing, thought-provoking and an invaluable guide in your quest for high school redesign ideas. (It is also loaded with brain research, full-color graphics, and a wealth of information not often obtained here in the states.) I know I am not doing this resource justice in my description and I hope John will forgive me for that." **Roz Rogers, USA**

"Hi John, Let me express my sincere gratitude for your seminar yesterday. It was literally thrilling and I was deeply absorbed (even during my down-time!!) Thank you again for your time and best wishes. **Rob Colaiacono, Assistant Head of Mathematics, Prince Alfred College, South Australia, 101 delegates, full day conf.**

I really enjoyed the day - John made complex concepts incredibly easy to follow. The space for discussion was excellent. I have been interested in brain based learning for a while, and have looked at various models, but this is definitely the most accessible and opened up lots of new ideas for me. Resources are excellent and I will be recommending them to schools. I'm sure that this would go down really well at the A S K training days for Advisory Service staff, and I will pass on recommendation to our Principal Adviser for CPD. **Michele Gregson, Teacher Adviser - Art & Design, Advisory Service Kent UK - CFE**

John is a truly amazing facilitator, a huge amount of information was covered and although I learnt a lot, I left yearning for more! The interactive presentation was innovative and the experiences and stories that John shared with us were memorable and amusing. I have informed my Head of School how useful this course would be for students and teachers. I also hope that we will be able to purchase some of the resources and I look forward to further training with John. **Barbara Lines, Teacher, UK**

"I just wanted to again say thank you so very much for your presentation yesterday. We didn't even have to read the feedback sheets to know that you were extremely well received. Many people have asked that you come back again next year!" **Organiser of Special Ed Conference for 250 delegates.**

Hi John. Thankyou!!!!....We saw you in Istanbul IB conference earlier this year....Most inspiring, educational and entertaining ...is it possible to get you on film?? regards....**Lee, Helsingborg IS**

I haven't stopped talking about the 'Learning with the brain in mind' conference as I found it so fascinating. There is so much that can be used in the classroom and in staff development events. It was a very enjoyable day. **Abi Smith, teacher, United Kingdom**

Thank you for your wonderful contribution to our conference. Feedback from staff, students and the wider community has been fantastic! Our heartiest thanks. **Neil Richards, Principal, Yokohama International School, Japan**

"It has been utterly glorious to work with you and learn from you. You have been an inspiration to me and to our staff. I now look forward to the 3rd day of workshops." **Debbie, primary school teacher in northern Queensland**